

NYS CAREER SCHOOL CONVENTION TENTATIVE SCHEDULE

- Wednesday:** 4:00 p.m. - 6:00 p.m. Registration, Check-in
Oct. 21
- 6:30 p.m. - 7:30 p.m. Reception; View Exhibits
- 7:30 p.m. - 9:00 p.m. Dinner
- New York State Education Forum**
“You’ll Never Believe What the Numbers Show”
Mary Lyn Hammer, HEA Specialist and President of Champion College Services
- Thursday:** 8:00 a.m. - 8:45 a.m. Breakfast
Oct. 22
- 8:45 a.m. - 9:00 a.m. General Session
- 9:00 a.m. - 10:15 a.m. **Concurrent Sessions**
“Branding – Who You Are, What You Do”
“The Recipe for Successful Default Management”
- 10:30 a.m. - 11:45 p.m. **Concurrent Sessions**
“Digital Badges – 21st Century Classroom”
“Surefire Ways to Increase Enrollment Rates”
- 12:00 p.m. - 1:00 p.m. View Exhibits/Lunch
- 1:00 p.m. - 2:00 p.m. **Concurrent Sessions**
“How to Overcome the Challenges of Utilizing Simulations”
“Back to the Basics – Digital Marketing for 2016 and Beyond”
- 2:15 p.m. - 3:15 p.m. **Concurrent Sessions**
“Meeting the Recent Changes in Title IX Compliance”
“Financing Transformative Education”
- 4:00 p.m. - 5:00 p.m. **Concurrent Sessions**
“Elevating your Online Student Service Experience in Real Time”
“Annual Financial Statements – Requirements and Compliance”
- 6:30 p.m. - 7:30 p.m. Reception, Exhibit Hall
- 7:30 p.m. - 9:30 p.m. Dinner - Student Award Winners
Bruce Leftwich, Senior Vice President, APSCU
“The Challenges and Opportunities Facing Career Schools in the Political Arena”
- Friday:** 8:00 a.m. - 8:45 a.m. Breakfast
Oct. 23
- 8:45 a.m. - 10:00 a.m. **“SUPERSESSION”**
Federal Law and Compliance Update – Gainful Employment, VAWA, etc.
- 10:00 a.m. - 11:30 a.m. **“SUPERSESSION”**
BPSS UPDATE and LICENSING
Carole Yates, BPSS Director Lisa Stiles-Roy, BPSS