

NYS CAREER SCHOOL CONVENTION TENTATIVE SCHEDULE

Wednesday 2:00 p.m. - 5:15 p.m. PRE-CONVENTION EVENT

Oct. 25 MARKETING THOUGHT LEADERSHIP BOOTCAMP

(15 attendee limit - four session program led by Tom King of Enrollment Resources; preregister by return email to tzaleski@sprynet.com; first come, first served.)

Wednesday: 4:00 p.m. - 6:00 p.m. Registration, Check-in

Oct. 25

6:30 p.m. - 7:30 p.m. Reception; View Exhibits

7:30 p.m. - 9:00 p.m. Dinner

Education Forum

“CHANGE THE GAME: REINVENTING OUR SECTOR’S REPUTATION”

Mary Lyn Hammer, President and CEO, Champion College Services, Inc.

Education Advocate at State and Federal levels for over 25 years

Thursday: 8:00 a.m. - 8:45 a.m. Breakfast

Oct. 26 8:45 a.m. - 9:45 a.m. Breakfast Session

SMARTCLASS 101 – CAREER EDUCATION: YESTERDAY, TODAY AND TOMORROW

Michael Mahoney –Education Consulting, Coaching & Training, sponsored by McGraw-Hill

10:00 a.m. - 11:00 a.m. **“SUPERSESSION”**

CURRICULUM SUBMISSIONS – DO’s and DON’T’s

Thomas Reimer, Ph.D., BPSS Associate, Occupational Education

11:10 a.m. - 12:10 p.m. **“SUPERSESSION”**

SELLING STUDENTS ON VALUE – KEYS TO SUCCESS

Richard McCulloch, VP – Tribeca Marketing Group

12:10 p.m. - 1:00 p.m. View Exhibits/Lunch

1:00 p.m. - 5:30 p.m. **Concurrent Sessions**

Ruth Singer, BPSS Supervisor, Education Programs – What Does Good Education Look Like

Commission on English Language Accreditation - CEA* *TESOL

Attracting/Retaining Millennials**Student Financing Resources**New DOE Audit Guidelines

Cracking the High School Market** Appearance Enhancement Success

Adding to Medical Assistant and other Healthcare Programs

6:30 p.m. - 7:30 p.m. Reception, Exhibit Hall

7:30 p.m. - 9:30 p.m. Dinner - Student Award Winners

CAREER SCHOOL LEADERSHIP REMARKS

Friday: 7:30 a.m. - 8:15 a.m. Breakfast

Oct. 27

8:20 a.m. - 9:20 a.m. **“SUPERSESSION”**

Federal Law, Compliance, Accreditation Update

9:30 a.m. - 10:30 a.m. **“ACCES –VR SUPERSESSION”**

Ray Pierce, Coordinator for Service Delivery, ACCES-VR

10:40 a.m.- 11:40 a.m. **“BPSS SUPERSESSSION”**

Lisa Stiles-Roy–Licensing* *Connie Tully-Audits* *Chris Ronk – Policy Guidelines*