

NYS CAREER SCHOOL CONVENTION TENTATIVE SCHEDULE

Wednesday, October 23

8:00 a.m. -- REGISTRATION BEGINS

10:45 a.m. -- 11:45 a.m. -- MARKETING IN THE AGE OF MOMENTS -- A GOOGLE PRESENTATION

12:00 p.m. -- 1:00 p.m. LUNCH -- EXHIBIT HALL OPENS

1:15 p.m. -- 2:15 p.m. -- CONCURRENT SESSIONS

***LEGALLY COMPLIANT MARKETING THAT OUTPERFORMS**

***FINANCIAL VIABILITY -- COMPOSITE SCORES AND MORE**

***EMPOWERING AT-RISK STUDENTS**

2:30 p.m. -- 3:30 p.m. --BPSS LICENSING - ALL YOU WANT TO KNOW

Lisa Stiles-Roy -- BPSS Licensing Supervisor

3:45 p.m. -- 4:45 p.m. --CONCURRENT SESSIONS

***USING AI TO HELP STUDENTS CHOOSE TRAINING OPTIONS**

***RECENT CHANGES IN NEW YORK LOAN SERVICING REQUIREMENTS**

***SUCCESSFULLY IMPLEMENTING TECHNOLOGY TO IMPROVE RETENTION**

5:00 p.m. -- 6:00 p.m. -- CONCURRENT SESSIONS

***ACCOUNTS RECEIVABLES MANAGEMENT**

***LEAN MANAGEMENT TO BUILD ENROLLMENTS**

6:00 p.m. -- 7:00 p.m. -- RECEPTION, EXHIBIT HALL

7:00 p.m. -- 9:00 p.m. -- DINNER, EXHIBIT HALL - GRADUATE OF THE YEAR AWARDS

PRIVATE CAREER SCHOOL EDUCATION IN NYS - Owen Donovan, Ph.D., BPSS Bureau Director

HON. KEVIN SMITH, Deputy Commissioner

Thursday, October 24

7:30 a.m. -- 8:30 a.m. -- BREAKFAST

8:45 a.m. -- 9:45 a.m. -- WASHINGTON UPDATE -- Gainful Employment , BDR and HEA

10:00 a.m. -- 11:00 a.m. -- NYS LEGISLATIVE UPDATE -- 2020 OUTLOOK

11:10 a.m. -- 12:10 p.m. -- HON. ALYCIA HYNDMAN, Member of Assembly -- ALBANY!!!!!!!!!!

12:10 p.m. -- 1:10 p.m. -- LUNCH, EXHIBIT HALL

1:15 p.m. -- 2:15 p.m. -- STANDING TOGETHER: FACING THE CHALLENGES OF 2020

2:25 p.m. -- 3:30 p.m. -- FORUM WITH BPSS EDUCATION ASSOCIATES

3:45 p.m. -- CONCLUDING REMARKS